

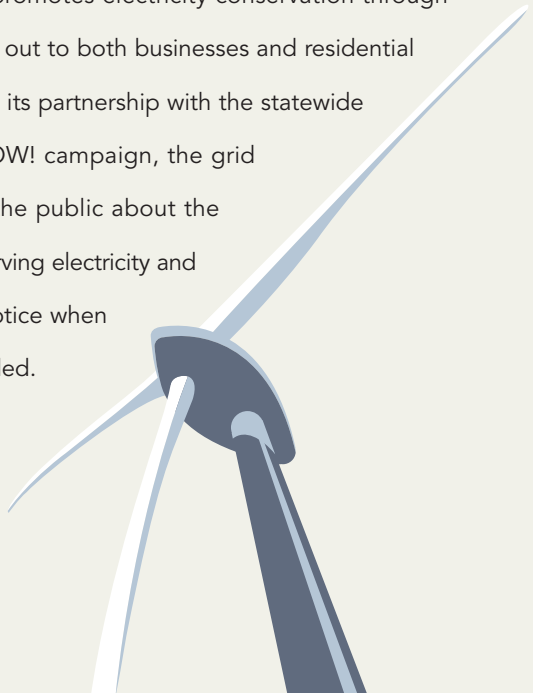


## Conduit for Renewable Resources

The California ISO reduces barriers to renewable energy sources, such as wind and solar power, by helping them gain access to the California grid and its markets. This will help the state reach its Renewables Portfolio Standard goal of increasing the environmentally friendly portion of California's energy mix to an ambitious 20 percent by 2010.

## Purveyor of Demand Response

The California ISO promotes electricity conservation through programs that reach out to both businesses and residential consumers. Through its partnership with the statewide Flex Your Power NOW! campaign, the grid operator educates the public about the importance of conserving electricity and provides advance notice when conservation is needed.



By reducing barriers to renewable energy sources, such as **wind and solar power**, the California ISO is helping move the state toward reaching its **Renewables Portfolio Standard** goal of increasing the **environmentally friendly** portion of California's energy mix to an ambitious **20 percent by 2010.**