



NEWS ADVISORY

FOR IMMEDIATE RELEASE

December 2, 2003

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California ISO Lights up the Hearts of the Needy

(Folsom, CA) Along with keeping the power flowing this holiday season, the California Independent System Operator (California ISO) is also brightening this special time of year for 230 needy children and seniors through the “Gifts from the Heart” program. The “elves” at the Folsom-based power grid operator adopted “wish lists” from who can use a helping hand this holiday season. Employees and contractors, on their own, purchased 1,000 gifts for 155 children and 75 senior citizens.

Photo Opportunity

Visuals: ISO employees and volunteers loading 1,000 wrapped presents onto a “Gifts from the Heart” truck

When: December 2, 1:00 p.m.

Location: California ISO, 151 Blue Ravine Road, Folsom California (see map)

Background: “Gifts From the Heart” is sponsored by Sacramento County Department of Health and Human Services. Social workers compile lists of their clients who need a helping hand and try to match them with companies through out the county who have employees willing to help out. Most of the clients are children, who need toys, books and coats, but many are also seniors in need of food baskets, blankets, warm clothing, and toiletries.

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