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CONSERVATION CAMPAIGN PARTICIPANTS

- ▶ California Energy Commission (CEC)
- ▶ California Independent System Operator (ISO)
- ▶ California Power Authority
- ▶ California Public Utilities Commission (CPUC)
- ▶ Anaheim Public Utilities
- ▶ Northern California Power Agency (NCPA)
- ▶ Pacific Gas and Electric
- ▶ Modesto Irrigation District
- ▶ San Diego Gas and Electric
- ▶ SMUD
- ▶ Southern California Edison
- ▶ Alameda Power and Telecom
- ▶ Silicon Valley Power
- ▶ Roseville Electric
- ▶ City of Palo Alto
- ▶ City of Lodi
- ▶ City of Redding

News Conference Call-In Access

Date: Thurs, April 22
Time: 10:30 a.m.
Phone: 877-381-5438
Passcode: ISO NEWS

April 21, 2004

Earth Day Conservation Kickoff Unites Power Industry

Consumers asked to "Flex their Power" this summer to lower demand for electricity

Story:

Earth Day at the California ISO Control Room will bring power industry officials together for a common purpose -- to promote energy conservation. Consumers have the power to curb California's summer peak appetite for electricity by watching their use of electricity. According to the California Independent System Operator (California ISO) Summer Assessment, which will be released at the media event, the state is expected to break the all-time record high demand for electricity.

Energy Conservation: What's Good for the Planet is Good for the Power Grid is the message the electricity industry wants the public to hear as they hold a Summer Conservation Kickoff to encourage consumers to keep up their conservation habits.

Background:

Although energy supplies appear adequate for this summer, adverse conditions such as a regional heat wave or an early drop off in hydroelectricity supplies could narrow power reserve margins. Utilities, investor-owned and municipal, as well as state energy agencies and the California Independent System Operator address energy challenges and stress how conservation can help. Learn more about the rebates that are available for energy efficient appliances at: <http://www.consumerenergycenter.org>.

Date/Time: Thursday, April 22, 2004 at 10:30 a.m. (PDT)

Location: California ISO Control Center
151 Blue Ravine Road, Folsom (see attached map)

Speakers:

Michael Kahn	Chairman, California ISO
Terry Winter	President and CEO, California ISO
William Keese	Chairperson, CA Energy Commission
Paul Clanon	CA Public Utilities Commission
Duane Larson	Pacific Gas and Electric
John Fistolera	Northern CA Power Agency
Mariann Long	Anaheim Public Utilities