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## WEIM Governing Body announces new Market Expert

Susan Pope named to independently assess market designs and proposals

FOLSOM, Calif. – The Western Energy Imbalance Market (WEIM) Governing Body has appointed electricity industry veteran Susan Pope as its Market Expert, an independent consultant charged with advising the Governing Body on electricity market design issues.

The position was originally conceptualized by stakeholders and was included in final recommendations by the Governance Review Committee, and jointly approved by the WEIM Governing Body and the California Independent System Operator (ISO) Board of Governors in fall 2021.

The process for hiring the Market Expert was developed, overseen, and conducted by the WEIM Governing Body and included a nationwide search for qualified candidates, as well as a rigorous interview process.

The Market Expert's role is to advise the WEIM Governing Body, at its direction, by objectively evaluating the fairness and efficacy of market rules, business practices, and market design alternatives, with the aim of providing an independent perspective for the Governing Body. The position does not involve market monitoring.

Pope specializes in the economic and public policy analysis of electricity markets, including market design, market enhancements, and the performance of bid-based electricity spot markets, capacity markets, and ancillary services markets.

She has significant experience addressing market design issues related to eight North American Regional Transmission Organizations and Independent System Operators: Alberta ESO, CAISO, ERCOT, ISO-New England, MISO, New York ISO, the Ontario IESO, and PJM. Additionally, she has provided expert testimony on a range of market issues in both state regulatory proceedings and at the Federal Energy Regulatory Commission (FERC.)

Pope holds master's and PhD degrees in business economics from Harvard University.



The California Independent System Operator (ISO) is a nonprofit public benefit corporation dedicated, with its partners, to continuous improvement and secure operation of a reliable grid operated for the benefit of consumers. It provides comprehensive grid planning, open and nondiscriminatory access to one of the largest networks of high-voltage transmission power lines in the world, and operates a \$9 billion competitive electricity market. Recognizing the importance of the global climate challenge, the ISO is at the forefront of integrating renewable power and advanced technologies that will help provide a sustainable energy future efficiently and cleanly.

The Western Energy Imbalance Market (WEIM) is a real-time wholesale energy trading market that enables participants anywhere in the West to buy and sell energy when needed. The WEIM Governing Body is the governing authority designed by regional stakeholders and has shared authority with the ISO Board of Governors to resolve rules specific to participation in the WEIM.