



California ISO  
Your Link to Power

## Media Advisory

For immediate release | **August 5, 2009**

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### California ISO hosts DC media breakfast

*Meet face to face with CFO/CIO Steve Berberich Aug 10 at National Press Club*

The California Independent System Operator Corporation (California ISO) will brief energy journalists about the state of the California power grid and its new market August 10, 2009 in Washington D.C. Vice President of Technology & Corporate Services and CFO Steve Berberich is hosting a DC media breakfast from 9:00 a.m. - 10:00 a.m. at the National Press Club.

Please join him to discuss summer operations, market performance and progress toward integrating the largest portfolio of renewable power in the country. An update will be provided on the ISO's new demand response pilot project that may soon expand significantly. A question and answer session will follow.

**Date:** Monday, August 10, 2009

**Time:** 9:00 a.m. – 10:00 a.m. EDT

**Place:** NATIONAL PRESS CLUB

529 14<sup>th</sup> Street NW, Washington, D.C.

**Call-in-Access:** (888) 428-4474

**Access Code:** Not Required

**California ISO Media Hotline | 888.516.6397**

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The California ISO operates the state's wholesale transmission grid, providing open and non-discriminatory access supported by a competitive energy market and comprehensive planning efforts. Partnering with more than 90 client organizations, the ISO is dedicated to the continual development and reliable operation of a modern grid that operates at the least cost to the benefit of consumers. The ISO bulk power market allocates space on transmission lines, maintains operating reserves and matches supply with demand. Recognizing the importance of global climate change, the ISO welcomes new, advanced technologies that will help meet the energy needs of 30 million Californians efficiently and cleanly. The ISO is a not-for-profit public-benefit corporation.