



NEWS RELEASE

FOR IMMEDIATE RELEASE
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ISO Thanks California Consumers for Conservation

Flex Your Power NOW Alert in Effect Through 7:00 p.m.

(Folsom, CA) With a slight cool down along the coast in the southern part of the state, the California ISO expects today's peak demand to reach 44,833 megawatts. That is somewhat lower than earlier predictions, and would not set a new record for peak energy demand in California. The ISO does not expect any difficulty today in meeting the expected demand on the system, however, the "Flex Your Power Now" alert will remain in effect through 7:00 p.m. this evening.

ISO Director of Grid Operations, Jim McIntosh added his thanks to Californians for responding to the Flex Your Power NOW! message. "Conservation is good for the environment, it might save you some money on your power bill and it really does make a difference. Reducing demand through conservation can be a major part of keeping supply and demand in balance."

"It can be difficult to quantify how much impact conservation is having on a given day," said McIntosh. "But we know it does help, and when it's 100 degrees or more up and down the state it just makes sense for people to use less energy if they can." For a variety of conservation tips for your home or business, visit www.fypower.com.

McIntosh says that the hot weather is expected to continue for several more days. While the system demand on Saturday and Sunday will be several thousand megawatts less than recent weekdays, it will still be very high for a weekend. If Saturday's and Sunday's peaks are as high as forecast, it will be the first time ever in California that demand has topped 40,000 megawatts seven days in a row. Demand on Monday, July 18 could also be very high and conservation will remain important.

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Flex 2-2-2-2

The California ISO is a not-for-profit public benefit corporation charged with managing the flow of electricity along California's open-market wholesale power grid. The mission of the California ISO is to safeguard the reliable delivery of electricity, and ensure equal access to a 25,000 circuit miles of "electron highway". As the impartial operator of the wholesale power grid in the state, the California ISO conducts a small portion of the bulk power markets. These markets are used to allocate space on the transmission lines, maintain operating reserves and match supply with demand in real time.

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