



NEWS ADVISORY

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CAL-ISO MARKS 100th DAY OF OPERATION *First Media Briefing as Power Grid Operator Gears Up for Hot Weather and High Demand*

- Story:** CEO for the California Independent System Operator (Cal-ISO) issues his 100-day report card on the performance of the state's free-market power grid and, with summer days warming into the 100s, Jeffrey Tranen discusses Cal-ISO's role and responsibilities when California's appetite for electricity increases.
- Background:** Historic new state law restructuring the electricity industry required investor-owned utilities to turn their high-voltage transmission lines over to the Cal-ISO who transformed them into public electron highways. The Cal-ISO assumed the task March 31, 1998 and now manages 75 percent of the electricity that flows throughout the 124,000 square miles of power lines that make up California's electrical backbone.
- News Event:** Media Briefing with Cal-ISO CEO Jeffrey Tranen and key officers. Access to the news conference will be available via telephone. **CALL: 1-888-790-2025; PASSCODE: ISO News**
- When:** Thursday, July 9, 1998
10:00 a.m. (PST)
- Where:** Cal-ISO Control Center's glass observation room (*cameras will be allowed on the Control Center floor*). 151 Blue Ravine Rd., Folsom (*see map*)
- Visuals:** 15,000 sq. ft. high-tech nerve center for the California power grid featuring a wall-to-wall illuminated mapboard that gives an instant overview of electrons flowing in the state and the status of hundreds of power plants and substations.

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