

## **Market Initiatives Roadmap Process**

AGENDA – July 23, 2009

**Purpose of Meeting** Discuss the high level ranking of initiatives.

ESTIMATED TIME	TOPIC	PRESENTER
9:00 – 9:15	Welcome and agenda	Chris Kirsten
9:15 – 9:30	Introduction to Roadmap Process	Cynthia Hinman
9:30 – 9:45	Review of 2008 Market Initiatives Roadmap results	Cynthia Hinman
9:45 – 10:15	High level ranking overview	Cynthia Hinman
10:15 – 11:30	Explanation of highly ranked initiatives	Cynthia Hinman, Udi Helman, Lorenzo Kristov, Shucheng Liu, Mark Rothleder, Greg Cook
11:30 – 11:45	Next steps toward straw proposal	Cynthia Hinman
11:45 – 12:00	Schedule going forward	Cynthia Hinman