



Brad Albert

General Manager of Resource Management
Arizona Public Service Company
bradley.albert@aps.com
602-250-2347

Statement of Interest:

Continued evolution of the wholesale markets is important to improve economic efficiency, integrate higher penetration of variable energy resources and to ensure reliable operation. Improvements in technology have afforded the industry the opportunity to explore new strategies and market structures such as an Energy Imbalance Market to further our goals of continuously improving reliability and the value of electricity for our customers. The establishment of an Energy Imbalance Market is one of those evolutionary changes that offer the opportunity to provide benefits to the marketplace and its participants.

In order for an EIM to realize its full potential, a critical mass of participants across a broad geographic footprint is needed. This will only be possible if participants are comfortable that the market provides economic benefits and that they have a say in how the market operates and evolves. It is essential that any governance structure allows for fair and transparent input by all participants, whether they are in the CAISO or not. My objective in participating in the interim governance committee is to help establish a sustainable structure that ensures a fair and reasonable approach for EIM participants as well as CAISO members.