



Media Advisory

For immediate release | June 10, 2013

Media Hotline | 888.516.6397

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Energy officials in Orange County to warn public about summer power issues and urge support for Flex Alerts

Southern California may see above average heat in July and August—driving demand for electricity as the shutdown of the largest power plant in the region, the San Onofre Nuclear Generating Station, continues for a second summer.

The grid chief for the state's main grid operator is joining Southern California Edison to encourage media to relay urgent requests for conservation this summer when a Flex Alert is called. The campaign kicks off with a media event at one of the area's largest responders to Flex Alerts—the Orange County Water District. By cutting back on electricity usage at critical times, the facility is a good example of the win-win partnership created by commercial end-users who relieve the power strain on the grid while achieving cost savings that benefit their customers.

Date/Time: Wednesday, June 12, 2013 @ 10:00 a.m. (noon live shots permitted)

Visuals:

- Construction expansion of the world's largest recycled water facility—the Orange County Water District's Groundwater Replenishment System
- B-roll of grid control center + Flex Alert TV/radio commercials

Speakers:

- Orange County Water District Board President Shawn Dewane
- ISO VP, Operations, Eric Schmitt
- SCE VP, Integrated Planning and Environmental Affairs, Caroline Choi

Location: Orange County Water District
18700 Ward Street
Fountain Valley, CA

To sign up for *Flex Alerts* and track grid updates, download our free mobile app via your iPhone or Android app store or go to: www.flexalert.org or www.caiso.com.

California ISO Media Hotline | 888.516.6397

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Thanks for re-posting!



The California ISO provides open and non-discriminatory access to one of the largest power grids in the world. The vast network of high-voltage transmission power lines is supported by a competitive energy market and comprehensive grid planning. Partnering with about a hundred clients, the nonprofit public benefit corporation is dedicated to the continual development and reliable operation of a modern grid that operates for the benefit of consumers. Recognizing the importance of the global climate challenge, the ISO is at the forefront of integrating renewable power and advanced technologies that will help meet a sustainable energy future efficiently and cleanly.